

Canada's Staffing & Recruiting Conference

ACSESS 2023

Westin Calgary
May 10-12, 2023

Exhibitor Booth

\$2,000

Showcase your brand, share your solutions, and engage with attendees by booking one of this professional development event's select exhibitor booth spaces – very limited inventory available!

Canada's Staffing & Recruiting Conference is a professional development conference, attended by thought leaders, decision makers, and the future leaders of the staffing and recruiting industry in Canada. This is a much more intimate and targeted opportunity than a tradeshow! Located right by meeting rooms and refreshment breaks, a booth at ACSESS Conference 2023 gives you a home base to network with members from across the country, to collect business cards, distribute information, and even demo your services.

High reach and frequency multi-media marketing exposure before the conference:

- Multi-wave email campaign to ACSESS's private lists and a broad audience of interested professionals and leaders in Canada's staffing services industry
- SEO-friendly online presence on ACSESS's high traffic website
- Logo & link to your company website from all conference webpages
- Logo included in printed marketing materials
- Social Media exposure
- Booth component integrated into event app

Significant live event profile & multiple daily opportunities to connect with attendees:

- Exhibitor booths are set up in a high-traffic area near the learning sessions, where attendees also access coffee and network during dedicated breaks
- If you have a tradeshow display, you can set it up in your space. Or we will provide a 6-foot draped table and two chairs. Personalize your space with signage, demos, and collateral. If you need anything specific, just let us know!
- Have your contact information will be included in the attendee directory, which all attendees receive prior to the start of the conference and become a resource to plan networking during and after the event. Exhibitors also receive a copy of this list, which includes contact information for all attendees who opt in
- ACSESS runs a conference game (with prize incentives) to encourage attendees to visit every booth and learn more about your company and the products or services you offer. You will receive 2 incentivized game action codes so attendees can gain points by completing an action like visiting your booth, watching a video, or following your company's social media pages.
- ONE incentivized game action
- Access to opt-in attendee directory

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For more information, contact Jennifer Traer at jtraer@acsess.org or call 416-526-2606